



## VISION AND VALUE PROPOSITION

**AJobMan Is India's Upcoming No. 1  
Job Search platform that Connect  
Talents to Opportunities.**



## About Us

### Empowering Growth, Inspiring Success

- AJobMan: Your gateway to career opportunities across diverse industries in India.
- AJobMan: Bridging the gap between job seekers and employers for a brighter future.
- Your dream career is just a click away with AJobMan's expansive job search solutions.
- Thousands of job listings await you from top-tier employers
- Find your perfect match from top employers with our expansive job listings.
- Resume writing and interview preparation tips.



AJobMan 



## Understand Market Demands :

The broken job search process in India, averaging three months, imposes a significant challenge on both job seekers and employers. With over 20 million job openings annually, the issue affects a substantial pool of potential candidates. Job seekers face prolonged searches, employers struggle to find qualified talent, and the Indian economy is impacted. Addressing this problem is crucial, as streamlining the job search process not only accelerates hiring but also enhances productivity, ultimately contributing to sustained economic growth.

### Company



QUALITY OF CANDIDATE  
POOL



CUSTOMIZED SEARCH AND  
FILTERING OPTIONS



EFFICIENT JOB APPLICATION  
MANAGEMENT



TRANSPARENT COMMUNICATION  
CHANNELS

- Job portals connect candidates and employers, offering a seamless hiring experience. Candidates trust personalized job listings, transparent communication, and efficient talent discovery, making these platforms powerful tools for meeting hiring expectations.



# Company

## Features and Benefits:

- ✔ **Empowering Career Resources :**
  - Explore mentorship programs for professional guidance.
  - Our goal is to support your professional growth and success through personalized career content.
- ✔ **Targeted Candidate Pool:**
  - Candidates carefully matched to your job requirements.
  - Save valuable time in the recruitment process.
- ✔ **Efficient Application Management :**
  - The Business plan provides tools to streamline application reviews, allowing easy sorting and tracking of candidate progress.
  - Optimize hiring workflow And Focus efforts on promising candidates.
- ✔ **Transparent Communication Channels :**
  - Seamless platform for interview scheduling.
  - Easy feedback provision in the process.
  - Addressing questions and concerns promptly.
  - Our Business plan is designed to enhance your recruitment experience.

# Our Services

## 01 ADVANCE ONLINE PLATFORM



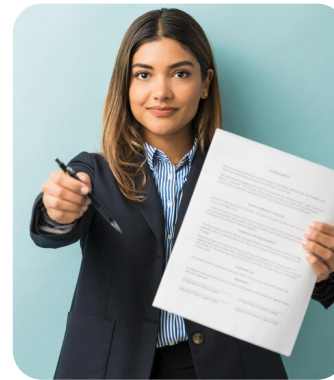
Our advanced online platform revolutionized the recruitment process like: Pre-screened candidates, powerful filtering options, workflows, customizable recruitment workflows for the find right talent efficiently.

## 03 VACANCY PROMOTION



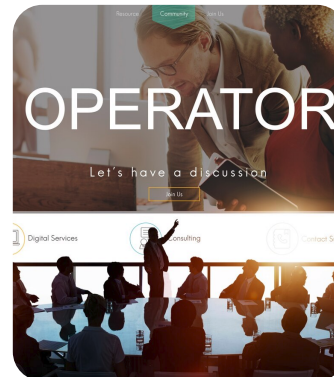
Our Vacancy Promotion feature targeted advertising and placement strategies of qualified candidates and finding the perfect match for each position.

## 02 VERIFIED CANDIDATE / CV WITH 250+ QUESTIONS



Companies receive verified candidate profiles complete with detailed responses to specific questions. This feature enables companies to assess candidates comprehensively, aligning their qualifications with the job requirements and streamlining the shortlisting process.

## 04 COMPANY PROFILE



The Company Profile feature allows to an informative profile and showcases the company's mission, values, work culture and employee testimonial.

# Our Services

## 05 HR MASTER



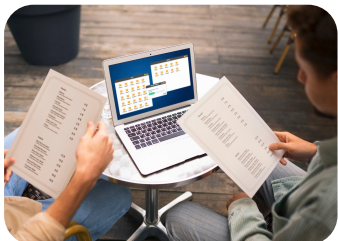
HR Master: A comprehensive solution empowering HR professionals with seamless candidate tracking, communication management, interview scheduling, and collaborative hiring workflows.

## 07 TASK MASTER



Taskmaster helps companies streamline internal processes related to recruitment, onboarding, and HR management. It allows for efficient task management, ensuring that critical tasks are executed on time and with precision, resulting in a smoother and more organized hiring process.

## 09 ATTENDANCE MODULE & PAYROLL MODULE



The Attendance Module and Payroll Module provide companies with robust tools to manage attendance and payroll efficiently. These features automate attendance tracking, leave management, and payroll processing, reducing administrative burdens and ensuring accurate compensation for employees.

## 06 ASSET MANAGER



Asset Manager assists companies in optimizing their employees workforce allocation, Skills, Experiences, Maximum Productivity and over all efficiency.

## 08 TRACK CANDIDATE



The Track Candidate feature enables companies to monitor the progress of candidates throughout the hiring process. It includes real-time status updates, interview feedback, and communication history, allowing companies to make well-informed decisions and maintain timely communication with candidates.

# Our Work Process

TIME TO SHOW HOW WE WORK AT **AJOBMAN**: Job Portal





## 02. Update Company Profile

- Recruiters have the ability to update and manage their profiles.
- This could include adding a company logo, specifying the industries they operate in, and highlighting their strengths.

## 01. Registration

- Recruiters sign up and create accounts on our job portal.
- They provide necessary information such as company details, contact information, and industry focus.

## 03. Add Vacancy

- Recruiters post job vacancies on the platform.
- This involves providing details like job title, job description, required qualifications, and any other relevant information.

## 04. Verification

- Ensure the authenticity of the recruiter's and Job information.
- This step is crucial for maintaining the credibility of the job portal.

## 05. Proceed as Per Plan

- Recruiters choose a CV Base or Candidate base plan that aligns with their hiring needs.
- Plans could vary based on the number of job postings, visibility, Download CV and additional features.

## 06. Search Candidate/Get Resumes

- Recruiters can search for potential candidates based on specific criteria.
- Access to a database of resumes allows recruiters to proactively reach out to potential hires.



# Our Work Process: with Recruiter

## ❖ List the Process Step

**Welcome to AJOBMAN - Where Hiring Excellence Begins!**

Are you a recruiter seeking a hassle-free, effective way to find the best talent? Look no further! Our job portal is tailored to make your recruitment journey seamless and successful.

# Our Work Process With Company

## ❖ Require Job Detail to Add Vacancy

### 1. Employer's Information

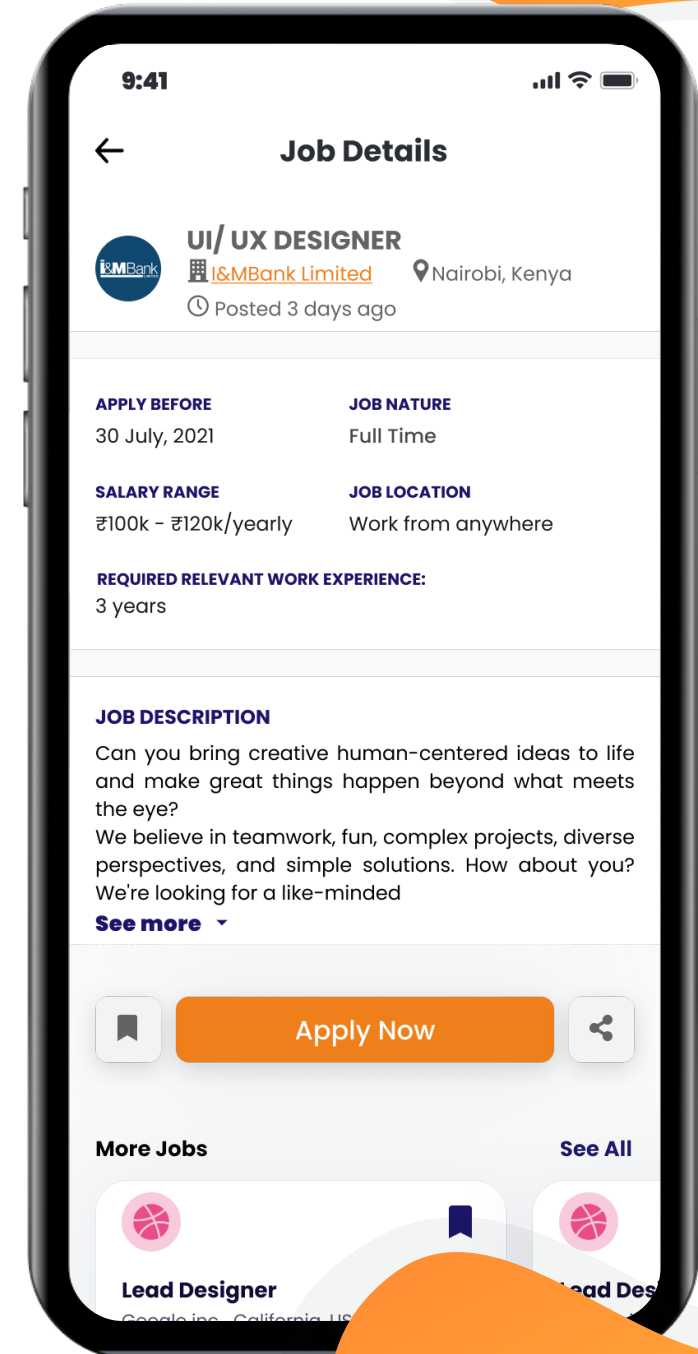
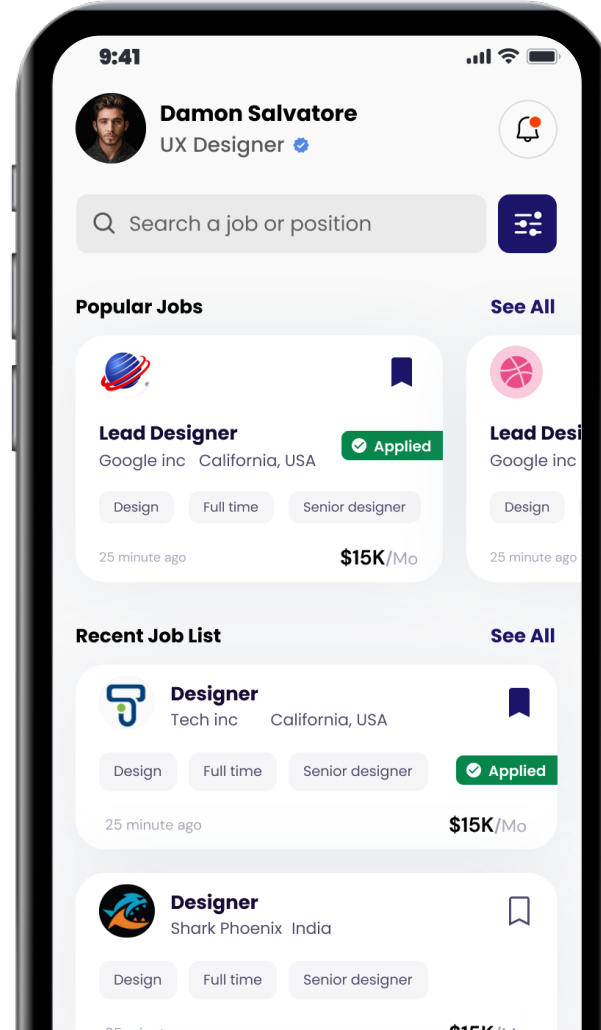
1. Job Title / Designation\*
2. Employment Type\*
3. Work Mode\*
4. Job department

### 2. Job Information

5. Job description
6. Key Skills\*
7. Suggested key Skill
8. Work experience (years)\*
9. Annual salary range\*
10. Locality\*
11. Industry\*
12. Role\*
13. Reference code
14. Number of vacancies
15. Location \*
16. Educational qualification\*
17. Company name\*
18. Company Website
19. Company Details\*
20. Company Address

### 3. Company Information

21. On which email ids do you want to receive notifications of applies ?
22. How often should mails be sent ?
23. Vacancy Information by Video



# Referral Marketing Plan

Company Bonus Will Be Distributed after Below 5 Stage  
Successfully Completed BY Your Referral Company



## Sign Up >>

Visit Our website &  
Complete Registration  
with WhatsApp OTP  
Verification.



## Update Profile >>

Fill Up the Complete  
Details About Company  
Information, Address,  
Vision Mission, HR &  
Owner Details.



## Sign Agreement >>

Upload Company's GST  
PAN/CIN, Owner/Auth  
Person Pan & Video, Selfie  
along with GST Number  
Company Name at Office  
Premises and Complete  
Agreement Sign & Submit



## Add Vacancy >>

Company will add 1st Job  
Vacancy details as per Their  
Requirements and it will be  
also approved By AJobMan  
Admin Executive .



## Confirm Approval

After All Above Details  
Confirmation You will Receive  
Notification about Recruiter  
Profile Visit it & Confirm  
Details WhatsApp

# Referral

## Marketing Plan

The primary goal of our network marketing strategy is to expand our user base and drive sales conversions through strategic partnerships and collaborative efforts. Identify potential partners who align with our platform's values and target audience. Prioritize those with a strong network and influence within the job-seeking or recruitment industry. Establish a clear and transparent compensation structure for network partners. Define commission rates, bonuses, and incentives to motivate and reward successful referrals and conversions.

### Compensation Structure:

Referral Bonus	
Type	Amount/As per
On Refer Company	<b>₹250 - ₹2750</b> Avg per Company

Rewards Bonus On CV Download	
Type	Amount/As per
On Referral CV	<b>₹250</b> As per Paid Download of CV
By Referral Company	<b>₹250</b> As Per Paid Download CV

# Referral Marketing Plan

## Refer Company & Get

Bonus Based on Company Type			Bonus Based On Download CV				Approx. Total Bonus	
Regular	Bonus*	Total	Regular	X CV	Total			
IT	₹ 100.00	₹ 150.00	₹ 250.00	Each Company Approx Download 10 CV	₹ 250.00	X 10	₹ 2500.00	<b>₹250 to ₹2750</b> Per Referral Company
Non IT	₹ 100.00	₹ 150.00	₹ 250.00					
Others	₹ 100.00	₹ 150.00	₹ 250.00					

\* Bonus Will Be Valid till March 2024

Suppose you refer Any IT Company Direct and who will Download Approx. 10 Paid CV From AJobMan Portal.

Company Bonus		Rate
For Type	IT	₹250.00
For Download CV	Approx. 10cv X Rs.₹250	₹2500.00
<b>Your Total Earning will be</b>		<b>₹2750.00</b>

# Referral Marketing Plan

## Compensation Structure : For Company

Suppose any Other From Your Downline Refer Same Company then Your Earning Will be as per level like

Level	Bonus %	Bonus
01	30%	₹ 825
02	15%	₹ 412.50
03	10%	₹ 275
04	10%	₹ 275
05	10%	₹ 275
06	5%	₹ 137.50
07	5%	₹ 137.50
08	5%	₹ 137.50
09	5%	₹ 137.50
10	5%	₹ 137.50
		<b>₹ 2750</b>

Suppose Your Downline will be Grow as per given Approx Rasio Your Earning will be Like

Team	Growth	Earning	Gross Earning
10	05	₹ 8,250	₹ 8,250
50	04	₹ 20,625	₹ 28,875
200	04	₹ 55,000	₹ 83,875
800	04	₹ 2,20,000	₹ 3,03,875
3200	04	₹ 8,80,000	₹ 11,83,875
12800	04	₹ 17,60,000	₹ 29,43,875
51200	04	₹ 70,40,000	₹ 99,83,875
204800	04	₹ 2,81,60,000	₹ 3,81,43,875
819200	04	₹ 11,26,40,000	₹ 15,07,83,875
3276800	04	₹ 45,05,60,000	₹ 60,13,43,875
<b>4,369,060</b>		<b>₹ 60,13,43,875</b>	
<b>₹ 43.69 L Approx.</b>		<b>₹ 60.13 Cr Approx.</b>	

## Vacancy Plan Type & Price For Candidate Base Plan @8.33%

Sn	Name	Details	Job Branding	Boost on Job Search Page	Characters in Job Description	Remain Active
1	HOT-VACANCY	Advanced Job Posting	Enhance your employer branding among jobseekers by attaching photos or PPT about the job or the company. Also attach logo to highlight the job better.	Get a boost in job search. This helps more jobseekers discover your job while they are searching on Naukri.	Mention a detailed job description outlining the roles and responsibilities of the job. Use formatting to highlight major points in the job description and distinguish your job from other job postings.	30
2	For Non-Metro Cities	CLASSIFIED	Only Normal Job Discription You May add.	Display Your Job In only Classified Job List. This Helps to Discover Your Job while Candidate who visit classified Job.	Mention a simple job description outlining the roles and responsibilities of the job within 250 characters	30

## Vacancy Plan Price

**This will be our FUTURE PLAN , Its Under Development.**

Sn	Name	Main Type	Details	Price	Offer: Flat Discount % OFF	Offer: Buy Job Postings or more
1	For All Cities	HOT-VACANCY	For every Indian cities	₹1650	10	5
2	For All Cities	CLASSIFIED	For every Indian cities	₹800	10	5
3	For Non-Metro Cities	CLASSIFIED	For all cities excluding these metro cities: Delhi/NCR(National Capital Region), Delhi, Gurgaon, Noida, Greater Noida, Ghaziabad, Faridabad, Mumbai and Mumbai Suburbs, Thane, Navi Mumbai, Pune, Chennai, Bengaluru/Bangalore, Kolkata, Hyderabad/ Secunderabad and Ahmedabad	₹400	10	5

\* Vacancy Plan Amount & Benefit Will be Changed as per Company Policy

# Freemium

## Marketing Plan

### For Recruiters:

- ✔ One Free Job Posting
- ✔ Access to 10 Resumes Free
- ✔ Basic Candidate Search Filters
- ✔ Limited Messaging Capabilities
- ✔ Visibility in Search Results
- ✔ Upgrade to Premium

### General Policies:

- ✔ Transparency
- ✔ Fair Usage Policy
- ✔ Periodic Evaluation

Free

Add Job  
Vacancy

Free

Download  
Resume







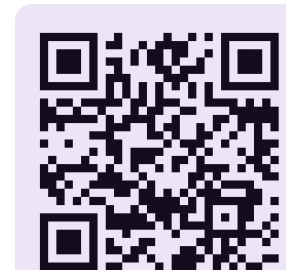
We invite you to be a part of AJOBMAN's exciting journey. Whether as a franchisee, seed investor, venture capitalist, or angel investor, your partnership will play a pivotal role in shaping the future of the recruitment industry.



For detailed investment proposals and discussions, please contact us at 9023131732.

Thank you for considering AJOBMAN as your investment opportunity.

Scan &  
Download  
Application



Thank  
you



More information call us  
**+91 90231 31732**



Email to know more  
**info@ajobman.com**



Visit our website for more  
**www.ajobman.com**



Address

**501, Sankalp Icon, Opp Parikh Hospital, SP Ringroad, Nikol Ahmedabad 382450**